

# 2025 POPAI Sponsorship Packages

Benefits	Gold Sold Out	Silver	Bronze	Standard
<b>Cost</b>	\$2,500	\$1,250	\$750	\$500
Opportunity to show video or make a presentation up to 3 minutes in length at one of the following sessions at the Fall Conference:* <ul style="list-style-type: none"> <li>• <i>Opening Session**</i></li> <li>• <i>POPAI Awards Luncheon and Annual Meeting**</i></li> <li>• <i>Closing Session**</i></li> </ul>	Yes			
Opportunity to show video up to 1 minute in length during the POPAI Management Institute*	Yes			
Premium Display Space Location during both Fall Training and Management Institute *	Yes			
Logo and link to your website on POPAI Website Jobs Page	Yes			
Opportunity to Host 1 Educational Break Out Session at the Fall Conference*	Yes	Yes		
1 Push Notification to all Conference Attendees during Fall Conference*	Yes	Yes		
Rotating Banner on Conference Mobile App*	Yes	Yes	Yes	
Advertisement on Rotating PowerPoint in conference sessions with all attendees*	Yes (45 seconds)	Yes (30 seconds)	Yes (15 seconds)	
Pre and Post Conference Attendee List, including emails*	Yes	Yes	Yes	
Display Space at Annual Fall Training***	Yes	Yes	Yes	Yes
Display Space at Management Institute****	Yes	Yes	Yes	Yes
Logo and Link to your website on POPAI Website	Yes	Yes	Yes	Yes
Email Blast to all POPAI Members once a year	Yes	Yes	Yes	Yes

## Fall Conference Bonus Packages

<p><b>Electric</b></p> <p>Add electric to your Conference Table.</p> <p>(Gold Sponsors already include electric.)</p>	<p><b>Break Service Sponsor</b></p> <p>Exclusive advertisement as the sponsor of a break service at our Fall Conference.</p>	<p><b>Lunch Sponsor</b></p> <p>Exclusive advertisement as the sponsor for the lunch session at our Fall Conference AND give a 5-10 min presentation during the event.</p>	<p><b>Thursday Event Sponsor</b></p> <p>Exclusive sponsorship of a Thursday night event at the Fall Conference.</p>	<p><b>Other Specials</b></p> <p>We may offer other ways for Sponsors to connect with Attendees closer to the event.</p>
<b>\$200</b>	<b>\$500</b>	<b>\$1,000 Sold to Buddi</b>	<b>\$500</b>	<b>TBD</b>

\*In the event of a conference cancellation, POPAI reserves the right offer alternate opportunities to display and market rather than provide a refund. If POPAI is unable to provide a comparable substitute, partial credit to a future corporate sponsorship, may be requested, by the vendor. Session must be submitted as part of the RFP process.

\*\*Selection on which session the video will be shown will be given based on the order in which the gold package is purchased.

\*\*\*Display Space may be limited to the first 20 to purchase a corporate membership depending on space availability of the venue.

\*\*\*\*Display Space may be limited to the first 30 to purchase a corporate membership depending on space availability of the venue.