

2024 POPAI Sponsorship Packages

	Gold Only 3 Available!	Silver	Bronze	Standard Corporate Member
Cost	\$2,500	\$1,250	\$750	\$500
Opportunity to show video or make a presentation up to 3 minutes in length at one of the following sessions at the Fall Conference:* <ul style="list-style-type: none"> • <i>Opening Session**</i> • <i>POPAI Awards Luncheon and Annual Meeting**</i> • <i>Closing Session**</i> 	Yes			
Opportunity to show video up to 1 minute in length during the POPAI Management Institute*	Yes			
Premium Display Space Location during both Fall Training and Management Institute *	Yes			
Advertisement on POPAI Website Jobs Page	Yes			
Opportunity to Host 1 Educational Break Out Session at the Fall Conference*	Yes	Yes		
1 Push Notification to all Conference Attendees during Fall Conference*	Yes	Yes		
Rotating Banner on Conference Mobile App*	Yes	Yes	Yes	
Advertisement on Rotating PowerPoint in conference sessions with all attendees*	Yes (45 seconds)	Yes (30 seconds)	Yes (15 seconds)	
Pre and Post Conference Attendee List, including emails*	Yes	Yes	Yes	
Display Space at Annual Fall Training***	Yes	Yes	Yes	Yes
Display Space at Management Institute****	Yes	Yes	Yes	Yes
Rotating Advertisement on POPAI Website Home Page	Yes	Yes	Yes	Yes
Listing on POPAI Website Corporate Members Page	Yes	Yes	Yes	Yes
Email Blast to all POPAI Members once a year	Yes	Yes	Yes	Yes

Fall Conference Bonus Packages

<p>Break Service Sponsor</p> <p>This package allows for exclusive advertisement as the sponsor of a break service at our fall conference.</p>	<p>Lunch Sponsor</p> <p>This package allows for exclusive advertisement as the sponsor for the lunch session at our Fall Conference. Additionally, the Sponsor will be able to give a 5-10 presentation during the event.</p>	<p>Thursday Event Sponsor</p> <p>This package will allow for exclusive sponsorship of a Thursday night event at the Fall Conference.</p>
\$500	\$1,000	\$500

*In the event of a conference cancellation, POPAI reserves the right offer alternate opportunities to display and market rather than provide a refund. If POPAI is unable to provide a comparable substitute, partial credit to a future corporate sponsorship, may be requested, by the vendor. Session must be submitted as part of the RFP process. Deadline to request a sponsorship is May 1, 2024.

**Selection on which session the video will be shown will be given based on the order in which the gold package is purchased.

***Display Space may be limited to the first 20 to purchase a corporate membership depending on space availability of the venue .

****Display Space may be limited to the first 30 to purchase a corporate membership depending on space availability of the venue.